



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-22-2012 PAGE: 1 of 2

MCLAUGHLIN & ASSOCIATES - 19171
ATTN: MARIANNE CAMPBELL
566 SOUTH ROUTE 303
BLAUVELT NY 10913

Contract No 403128		Contract Dt 10-22-2012		Revision Dt		Rev# 0		Advertiser RUNYAN FOR CONGRESS				Brand RUNYAN FOR CONGRESS				Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est# 621				CMS # 246908		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-23-2012		End Date 10-28-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 246908					
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 621																						
1	10-23-2012	10-26-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)							8	15		2	4	2	2				10	1,000	10	10,000.00
			(BOOKENDS)																						
2	10-23-2012	10-26-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)							9	15		4	2	2	2				10	750	10	7,500.00
			(BOOKENDS)																						
3	10-23-2012	10-26-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)							9	15		4	2	2	2				10	700	10	7,000.00
			(BOOKENDS)																						
4	10-23-2012	10-26-2012	05:00PM - 06:00PM		EARLY NEWS 5P MO-FR (6988)							9	15		2	4	2	2				10	1,100	10	11,000.00
			(BOOKENDS)																						
5	10-23-2012	10-26-2012	06:00PM - 06:30PM		EARLY NEWS 6P MO-FR (6989)							8	15		4	2	2	2				10	1,900	10	19,000.00
			(BOOKENDS)																						
6	10-24-2012	10-26-2012	07:00PM - 07:30PM		ACCESS MO-FR JEOPARDY (7063)							9	15			2		2				4	1,500	4	6,000.00
			(BOOKENDS)																						
7	10-23-2012	10-25-2012	07:30PM - 08:00PM		ACCESS MO-FR WHEEL (7064)							9	15		2		2					4	1,500	4	6,000.00
			(BOOKENDS)																						
8	10-23-2012	10-26-2012	11:00PM - 11:35PM		LATE NEWS MO-SU (6969)							7	15		2	2	2	2				8	2,100	8	16,800.00
			(BOOKENDS)																						
9	10-27-2012	10-27-2012	06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)							9	15							2		2	400	2	800.00
			(BOOKENDS)																						
10	10-28-2012	10-28-2012	08:00AM - 09:00AM		WEEKEND NWS GMA SU (7099)							9	15								2	2	350	2	700.00
			(BOOKENDS)																						
11	10-28-2012	10-28-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)							9	15								2	2	300	2	600.00
			(BOOKENDS)																						
12	10-28-2012	10-28-2012	06:00PM - 07:30PM		WEEKEND NEWS SA-SU 6-730P (6990)							9	15								2	2	400	2	800.00
			(BOOKENDS)																						
																					Contracted Gross Total:		74	86,200.00	
																					Actual Gross Total:		74	86,200.00	
																					Agency Commission:			12,930.00	
																					Net Total:			73,270.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 621																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Oct 12		0.00			0.00			86,200.00			0.00							86,200.00			
TOTAL		0.00			0.00			86,200.00			0.00							86,200.00			

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